

What are the benefits of the BAUM Conference 2026 for participants?

- The conference creates a space for generating concrete ideas and for initiating measures that directly address current challenges in day-to-day business.
- At the same time, it provides impetus for the further development of participants' own strategies, programmes and measures, and encourages them to critically reflect on and build upon existing approaches. Through dialogue with other practitioners, a valuable network is formed that extends beyond the event itself.
- Participants can consciously put their ideas and approaches to the test, take on board new perspectives and jointly develop viable next steps – long-term supported and facilitated by Digital BAUM and the [Service Centre for Sustainable Financing in SMEs \(NAFIM\)](#) in the spirit of a vibrant Agora.

Why should you take part?

At the BAUM Conference 2026, you will gain what traditional conferences rarely offer: guidance, feedback and concrete next steps.

Those who take part will join a network of entrepreneurs, sustainability managers, start-ups, academics, politicians and cultural figures, bringing together over four decades of experience in sustainable business practices. The conference is less about a traditional lecture-style programme and more of an inspirational festival for solutions.

Through concise presentations, collaborative consultation sessions and open solution-finding spaces, current challenges from participants' own day-to-day work are addressed, jointly explored and, where possible, translated into initial actions or project ideas.

The BAUM conference is a place where lasting connections are forged.

The focus is on networking: people meet on an equal footing, discover shared interests and forge connections from which collaborations, projects and long-term partnerships can emerge. The conference is therefore also an investment in one's own professional environment – a place where a sustainable network continues to develop and become established.

The event combines serious questions of transformation with cultural and emotional moments.

Artistic elements, unconventional formats for interaction and the carefully designed spatial layout create an open learning environment rather than a traditional conference setting. This makes it easier to embrace new ideas, find courage and build confidence – particularly at a time when many sustainability managers are working under considerable pressure.

The BAUM Conference offers a European perspective on sustainable entrepreneurship.

Through dialogue with representatives from business and politics, we discuss specifically the role that companies can play in constructively shaping the transition in Europe. The event is conceived as a business-led 'solutions lab': politics, practice and networking come together not only to discuss challenges, but also to jointly develop viable ways forward. We strive for active partnerships to achieve these goals.

Those attending the BAUM Conference will therefore ideally return home enriched: with new ideas, new contacts, concrete points of reference for their own work – and with the experience of being part of a community that makes change possible.

How can the benefits of participation be demonstrated to the company once participants return?

Participants return home with a concrete roadmap for reintegrating into their day-to-day work. New insights, carefully considered personal approaches, fresh contacts and potential project ideas coalesce into next steps that can be implemented immediately or pursued further.

The BAUM conference thus not only offers opportunities for exchange and inspiration, but also helps to develop actionable perspectives from discussions – so that the collaborative work in the Agora can give rise to concrete measures for companies and organisations.